

CITY BITE

THE STATE OF AFFAIRS

INSIDE POLITICS

...Raila Odinga seem to have retired to the fact that his assertive political career has come to it's immaculate maturity...

p.1

SPORTS

If Manchester United want to learn from Kenyan athletes, Kenyan footballers can learn from Manchester United.

p.18

CCS.O SPACES

Portia Shipman's vision for Unity, Empathy & Empowerment in the fight against gender-based violence

p.9

INSIDE POLITICS

RAILA'S GRADUAL EXIT FROM KENYA'S POLITICAL SCENE?

For Kenya's political scene, there's a looming paradigm shift, that could, for the first time in a very long time leave a void, that will take decades, centuries or even a whole generation to fill. Having accepted to vie for the African Union Commission Chairship, ODM boss Raila Odinga seem to have retired to the fact that his assertive political career has come to its immaculate maturity.

He has been here with us and before some of us. For over forty years, he has built a legacy of a consummate advocate, for whatever values he and his stalwart supporters held dear. However, there comes a time for everything and for sure, it seems the time is nigh for a change of guard, at least in the eyes of some opinionated followers, commentators and politicians.

While it's timing is predictable, it is the warmth with which leaders from all divides have embraced this move that could be a subject of debate. For context, Mr. Odinga boasts a sparkling political reputation, but he is the opposition leader and has held a position in the African Union before, only after a working truce with former president Uhuru Kenyatta.

Via a recent public statement, Kenya Kwanza affiliated parliamentarians, led by UDA Secretary General Hon. Cleophas Malala endorsed Raila's stab at the A.U Commission Chair position, in what could be the biggest hint that Mr. Odinga has the blessings of President William Ruto . Astoundingly, those in the ruling administration seem to support this specific ambition, which is unlike Mr. Odinga's own camp where the mood is generally ambivalent.

This could be a reflection of a veiled reality - Raila's imminent exit from Kenya's political spectrum, which, for



Kenya's opposition Chief RT. Hon. Raila Odinga | Photo Courtesy

many commentators is taking place in his own terms.

To be an A.U Commission chair, is to bear the responsibility of the entire African Continent. As such, this is a position that has historically been held by those with resumés as good as the Faki Mahamats of Africa; a justification for The PM's fervor to take over from the former Chadian Prime Minister. Nonetheless, many have argued that both the political role that the ODM party leader plays in Kenya and it's gains supercede any diplomatic position he might hold wherever in the world, ergo this is either a sacrifice he is making or a first step towards a complete exit from the Kenyan political scene.



Current A.U Commission Chairperson RT. Hon. Moussa Faki Mahamat | Photo Courtesy

In the wake of this bittersweet reality, a section of his closest associates are still in denial. Rozaah Buyu, the Kisumu

2025

The year of Election of A.U commission Chairperson.

05.2024

Deadline for member States to submit names of their candidates



■ Kisumu West MP Hon. Rozaah Buyu

West Parliamentarian was among the many politicians to , while congratulating and committing to support the former Prime Minister use the opportunity to express their fears. According to Sunday Standard, Mrs. Buyu said that this development will weaken the opposition in Kenya, while a number of political analysts have alluded to a potential low profile handshake, making it a win win product of a gentlemen's agreement between the Opposition leader and the President.

To take a role as big as this, there's a decent possibility that Mr. Odinga is ready to stamp his legacy, in a manner that compensates for his five-time unsuccessful bid to become Kenya's head of state.

INSIDE POLITICS

WHY NYAMASARIA BUS-PARK IS A BLESSING FOR KISUMU CITY



Kisumu City Manager Abala Wanga played a pivotal role in the development of the Nyamasaria bus park.

Last week, a new buspark was launched in Nyamasaria area of Kisumu, in one of the many efforts being put in place by those in situ in Kisumu County to decongest the City CBD. While the buspark officially began functioning on Tuesday, hurdles have emerged that could stand between the residents of Kisumu and the myriad of opportunities that this new development comes with. In this article, we explore the benefits of the new buspark and how it is a blessing in disguise for 'Yurop', the city at the feet of the lake.

■ Decongestion of the CBD

As one of the primary objectives of this development, a decongested City CBD ensures smooth movement by pedestrians, with reduced risks of accidents within town. This also promotes security. By reducing the traffick within CBD, there's a reduced number of people in the streets, which in turn reduces the risks of pick pocketing and other wanton crimes.

In his words, City Manager Aballa Wanga emphasized that this development will further enhance the efficiency and safety of public transportation.

■ Expansion of the City

A new buspark in Nyamasaria, which is located in the outskirts of the Central Business District will come with new economic gaps to be addressed. Therefore, the new buspark will play a role in expanding the city as new investments that address the needs of long distance travelers will be set up. Such businesses as hotels, guest houses, eateries and motor vehicle spare part shops among others will be set up.

As more such investments are made, the city's economic zone /bas will expand to accommodate the new investments, which in return will create job opportunities for many people, including youths and people living with disabilities.

■ Reduced Accidents

A new bus park means less traffick in the CBD, which means a reduced probability of accidents. By way of illustration, late last year, two ladies were unceremoniously knocked by a vehicle which was attempting to move on a reverse. While one unfortunately died, the other one sustained chronic injuries which will stay with her forever. This shouldn't be the case. The solution is at our disposal and we shouldn't fight it in court, but instead we should embrace it, probe it and propose any necessary adjustments to the decision makers.

■ A THRIVING CENTRAL BUSINESS DISTRICT

Moving the buspark is a fundamental step in promoting business in the City Centre. As an example, being in Nyamasaria, few kilometers from the central business district means more work for town service matatu operators, bodaboda riders and dealers in motor vehicle accessories and spare parts.

Additionally, freeing the city centre creates more space for new business investments, which will further improve revenue collection and by extension positively contribute to Kisumu

County's rapidly growing Gross Domestic Product.

This therefore underscores the economic benefits that the new development implies to the city of Kisumu.

Since his ascension to office, City Manager Abala Wanga has committed himself to ensuring that the city is well organised. This will be one of his trademark achievements.

However, change, regardless of its inevitability always comes with its pros and cons. This change has its own flows, but the positives override the negatives, making it a necessary evil that will majorly work to the advantage of Kisumu.



The overall objective of the city urban planning is to provide the City of Kisumu with the necessary tools, maps, zoning regulations and guidelines for sustainable urban development of the city.

Abala Wanga

INSIDE POLITICS

THE TRANSFORMATIONAL STEP THAT IS WATOTO WASOME NA SAMMY 001 INITIATIVE

In the backdrop of rapidly hiking cost of literacy, it is incumbent upon leaders from all walks of life to empower the vulnerable children regarding access to basic, secondary and even tertiary education.

Kisumu County senatorial aspirant for 2027 Sammy Odoro has most recently began an initiative to cushion the education of children in the grassroots of Kisumu, whose access to education were earlier jeopardized by frail financial muscles of their backgrounds.

Dubbed Watoto Wasome na Sammy 001 initiative, the billionaire philanthropist added to the existing efforts of the government and interest groups to abet the 100% transition from primary schools to secondary schools, by issuing scholarship bursaries to over 50 children from different parts of Kisumu County back in January.

This is only one of the many transformative steps by the U.S based businessman, who many have described as the epitome of humane leadership. "He is in the U.S, but he makes the most difference here at home. Sammy, is sponsoring kids he has never met. This initiative, is an immense blessing to our County and it's future," Brian Opiyo told City Bite.

"Education is the fulcrum of thriving societies and we are proud to have a future senator, who works his soles

off to ensure that our children receive education. We want a future where best engineers in Kenya are from Kisumu, same of best doctors, lawyers, pilots, journalists and writers," Opiyo said. "We want the next Osures to be produced by this initiative. We want the next Larry Madowos, Jeff Koinanges and many James Orengos."

It is to be noted that Sammy 001, as he's popularly known, has supported community development programs not only relating to education, but also economic and social welfare. However, the idiosyncrasy of this project stems from it's execution and the passion in it's background.

"Nelson Mandela said; Education is the ultimate equalizer," Sammy tells City Bite's Osure. "We want to level the playing field for everybody, regardless of their background, social status, financial muscles and even race and tribe because Kisumu is a cosmopolitan city," Odoro said. "We can never be equal, but at least we can all have equal opportunities," he said.



...Like Nelson Mandela said;
Education is the ultimate
equalizer...we want to level
the playinh field for all
children... ”

SAMMY 001

"But education is not just about books. Nurturing talents is abetting education. Empowering a young man to do business is education. Providing leadership mentorship like we do is education," Odoro said.

"However, Watoto Wasome na

Sammy is specifically for primary and secondary school leaners. Our work though has benefit those in colleges and other tertiary institutions," Mr. Odoro concluded.

Such initiatives are fundamental to growth and progress in the grassroots of societies. To many, there is an ingenuity to this initiative that stems from it's orderliness and the manner in which it is run.

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INSIDE POLITICS

OPINION: OJIENDA IS GAINING MOMENTUM IN KISUMU COUNTY



For his commitment and consistency, Prof. Tom Ojienda has leapfrogged all 2027 gubernatorial hopefuls who were earlier ahead of the curve with respect to popularity and political correctness.

Ojienda, who is the incumbent senator for Kisumu County had earlier been criticised for publicly declaring his support for the ruling administration, a development which saw him and other 'renegade' ODM legislators suspended from the party.

However, after a spirited legal tussles, Ojienda and co were vindicated by the courts, which declared the attempt by those in situ at ODM to remove them from the party, let alone oust them from their respective position.

Since the court ruling, the senator has moved from strength to strength, restoring his earlier far reaching

popularity with the people of Kisumu County. His well executed projects and proper management at his county office has ensured a cult like following and an air of positivity among residents towards his gubernatorial ambitions.

Regardless of his respect for the opposition and the ODM party, the senator insists that agreeing to disagree is the hallmark character of mature politics and democracy. In his view, the senescent politics of us vs them must be put to bed, if substantive growth is to be realized in the greater Nyanza region.

To him, we can think differently but still work together for the greater good of the people, because that's what leadership is all about. Most recently, the manager at the office of the senator Dr. Simon Peter emphasized the importance of embracing mature politics in Nyanza, free from gaslighting and hooliganism.

Back to his gubernatorial race, Dr. Ruth Odinga is the latest heavyweight politician to throw herself into the race for the coveted County Boss job. While this is supposed to be a threat, some opinionated commentators and spectators of politics insist that the authority of Tom's popularity can not be undone by a mere surname.

Additionally, there are credible soeculations that Mr. Ojienda will be coming to the people from the Yellow-Green front of UDA, which is to a decent extent an added advantage because all other aspirants will be gunning for the inherrently contentetious ODM ticket.

Functionally they are all established names, capable of dividing the vote and causing a political crisis for the Orange Democratic Movement. Dr. Oron for instance has established a decent following regardless of the opinion from some political analysts that he doesn't bear the political will to beat the machinery of Mr. Ojienda. Ruth's genealogy is another disadvantage to her in ways, for some reasons I eerily don't wish to reveal.



Aduma Kowuor and Matthews Owili on the other hand, both decorated politicians but do not have the oomph to beat Tom.

In a nutshell, it could be a two horse race pitting Dr. Oron against Prof. Tom Ojienda. However, thanks to his numerous community impact projects that transcend even the borders of Kisumu County, Mr. Ojienda has gained momentum and with the right strategies, resources and support system, he will be on an open road race to City Hall.

INSIDE POLITICS

IGNITING YOUTH LEADERSHIP: UNLEASHING PASSION AND VISION

Witness the dawn of a new era as young leaders redefine the very essence of leadership. In a world marked by upheaval, they stand as beacons of hope, challenging conventions and sparking unprecedented change. What sets these remarkable individuals apart?, where age is no barrier to making a profound impact.

"Leadership transcends age; it is the embodiment of actions and integrity that inspire others."

Gone are the days when leadership was synonymous with experience. Today, youth leaders like Greta Thunberg, David Hogg, and Malala Yousafzai shatter stereotypes, demonstrating that passion and determination know no bounds. Their voices echo across continents, rallying movements for climate action, gun control, and education. What fuels their fire? Not years lived, but an unwavering commitment to causes that resonate across generations.

"In the crucible of adversity, true youth leaders rise, turning challenges into opportunities."

Adversity is the crucible in which youth leadership is forged. Rather than succumbing to setbacks, young leaders rise above, transforming adversity into fuel for progress. Their audacious dreams fuel resilience, driving them forward even when the odds seem insurmountable.

"Empowering others ignites a cascade of positive change."

Youth leaders recognize that their influence extends far beyond personal success. They empower others to find their own voices, illuminating a path through the shadows of doubt. With each empowered individual, a ripple of change spreads, shaping communities and societies for the better.

"Believe in yourself and your unique abilities; therein lies the key to unlocking your potential." Youth leaders embrace their uniqueness, understanding that their diverse perspectives are catalysts for innovation. It is this celebration of individuality that propels them forward, igniting a revolution of ideas and possibilities.

Youth leadership—a force that knows no limits and promises a brighter future for generations to come.

YOUTH

Anyone aged 18-35
years old



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INSIDE POLITICS

UNITED STATES ELECTIONS

by sheer luck and by the skin of his teeth.

Even if he manages to sneak through and be on the ballot, his troubles will be far from over since the law still requires him to present himself through the court processes. The campaign isn't a walk in the park or child's play; seeing how Trump juggles the campaign and court cases will be interesting. On the other hand, Mr Biden is also in favour of it. It's going to be an uphill task for the president unless he has a secret card which he will use to send Donald Trump to a political Siberia.

As these two political juggernauts will be going for each other's jugular, it will be very difficult to predict who will win. Both have skeletons in their closets, thus making them unelectable, but again, the people are presented with a choice to choose their poison, a lesser devil. The undecided voters will be the key determinant of who will win. For a time in history, the undecided voters have been the majority; whoever will sweep their feet in the coming few days is home and dry. Who will it be, Joseph Robinett Biden or Donald Trump JR?



Incumbent U.S President Joe Biden during a previous press briefing in White House | Photo Courtesy

On the 5th of November this year, the United States will be going for the presidential and senate elections. The first election in the United States occurred in 1788, and George Washington was elected unanimously as president for two terms. This coming election will be the 60th quadrennial presidential election. Joe Biden, a member of the Democratic Party, will be running for reelection, and he will be facing an onslaught from Donald Trump if the latter clinches the coveted Republican ticket.

If these two political behemoths clinch their respective party nominations, this would be a presidential rematch since 1956. Before the tantalizing titanic battle between Biden and Trump, political parties will choose their respective nominees at nominating conventions. However, for the second time in the country's politics, Robert F. Kennedy indicated he would join the fray as an independent candidate. Henry Ross Perrot was the first independent candidate to give the two big dogs a run for their money in the 1992 general elections.

Donald Trump faces a herculean task from the many court cases he is facing, which puts his preparedness for this epic rematch in disarray. His presence on the ballot is still a matter of debate, and if he manages, then it will be by sheer luck and by



Fmr. U.S President Donald Trump Jr. | Photo Courtesy

He isn't going to be spared for his failed electoral pledges. Many Americans believe he has failed to inspire after promising them heaven on earth. His policies are his greatest Achilles heel, especially those facilitating the populace's living standards and global image. His age has also been a subject of debate, as he has made many blunders in his speeches lately.

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PETER WANDERA

5 NOV. 2024

The Date of the Next U.S Election

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The total number of U.S Presidency aspirants, inclusive of Nikki Haley and Independent candidates according to an article dated 21st Feb. by Reuters

270

The number of college votes a candidate must garner to be declared a president elect in the U.S



This article was written by Peter Wandera. He holds a bachelors degree in History and International Relations from Egerton University.

THE CRITICAL EYE

DAMNING DUNNING KRUGER EFFECT IN KENYA'S POLITICAL SCENE



By Odima Osure; Writer

In my article in volume five, I talked about the verecundium fallacy. In the succeeding volume, I implored the society to revitalize meritocracy. Finally, in this volume, I wish to talk about a related topic; the Dunning Kruger effect in Kenya's political scene.

Otherwise known as the armchair quarterback syndrome, this to me, is the root of both the two fallacies I addressed in the previous successive volumes of City Bite. It blinds the mind, narrows thought processes and limits an individual's capability to establish meaningful professional relationships, that can ensure exchange of innovative ideas, that could in the long run benefit the general public with regards to development.

In the game of power, intelligence is at the core of the never ending efforts by politicians to maintain control over those in the yolks of their support system. Most politicians the world over tend to struggle with this, to the extent of exposing themselves to the risk of the Dunning Kruger effect. "I am intelligent," you hear them say in public rallies. "Solutions are always at my fingertips," they shout at the top of their voices. "I am a farmer, who can argue a case in a court of

law," they'll bombard you with that line. While it's not all wrong to revel in one's own strengths and talent, it's given that an armchair quarterback would easily suffer from the straw man fallacy which impairs an individual's capability to assess situations from all perspectives, let alone read the room.

In a nutshell, the overamplified individualistic approach to politics is a major demurer to general progress in key sectors that directly depend on political goodwill or lack of it. This is not only because it blurs thought and hinders collaboration, but also because it veils deception.

Highly deceptive politicians are likely to exhibit acute armchair quarterback syndrome symptoms. They're natural populists and would go to the greatest extents to clinch power, regardless of the menacing mess they might leave in their trails.

07

Dunning Kruger Effect

A personality disorder akin to narcissistic disorder and involves the overexaggeration of one's talents, achievements e.t.c

Fundamentally, to them, life starts and ends with their talents. Nobody can challenge them. A probe into their talents or intelligence and you become the villainous enemy of the people.

Sadly for Kenya's political sphere, such is like an endemic disease, that sweeps indiscriminately across divides and without mercy. Too many politicians are self absorbed and are more focused on marketing their supposed intelligence to communities where teething challenges, whose solutions they've failed to find for years are entrenched,

A question of higher power; of what importance is your ingenuity, to a community where a majority of people live below poverty lines? Of what importance is your creativity if it can't be used to fix the teething challenges facing communities in very remote ways?

There's a need to re-define value for the vote. It is a huge shame to the forefathers of democracy and electoral justice, that something as sacrosanct as a vote has been so trivialized that a couple of cheap chest thumping sentences and a thousand shilling note is enough to sway it to a specific direction.

It is even a bigger shame that we have cheered and entertained this culture all to the top, such that today, only those who lie best, are considered best to lead.



A question of higher power; of what importance is your ingenuity, to a community where a majority of people live below poverty lines? Of what importance is your creativity if it can't be used to fix the teething challenges facing communities in very remote ways? ”

OSURE

C.S.O SPACES

DID YOU KNOW ABOUT THE GAP?



By Daisy Bartlett; Trilingual Consultant on Women's Health and Climate Resilience

The UN Women's 'Why Women Earn Less?' report, published last year, reveals that women earn 21% less than men in the East and Southern Africa region. This income disparity, known as the 'Gender Pay Gap' reinforces traditional notions of male superiority but also hinders the overall economic growth of countries, perpetuating poverty.

Economists estimate that in sub-Saharan Africa, the gender pay gap could be impeding GDP growth by up to 0.9%, compared to faster-growing Asian economies. Some studies suggest that this gap is costing the world economy a collective \$7 trillion.

According to The World Bank, "Gender biases and inequalities, placing women in low-wage occupations, differences in jobs and hours worked, and women's disproportionate caregiving responsibilities contribute to the gender wage gap." Adding to these challenges is the worldwide taboo surrounding discussions about money.

As European Commission President Ursula von der Leyen rightfully put it:

"There is not a single argument why - for the same type of work - a woman should get paid less than a man. Not a single argument, not a single one,".

So, how can we reduce this gap? Some of the gap is explained by what is called 'Sectoral segregation'; as mentioned in the quote above, women occupy positions in sectors where pay is generally lower (education, social work, caregiving, etc.) and struggle to access certain higher paid positions in the finance or technology sectors.

Affirmative action is actively pursued in Africa and beyond, encouraging girls to pursue studies in STEM (science, technology, engineering, and math), with the goal of fostering gender equality in higher-paid, male-dominated fields.

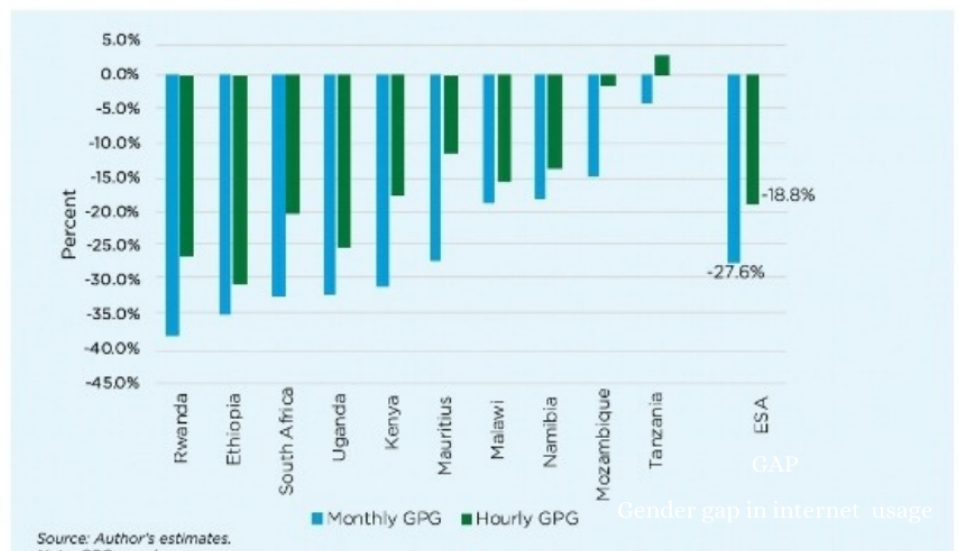
Shifting towards a more equal share of family responsibilities would favor working women, though cultural norms continue to make this a challenging endeavor. Meanwhile, greater transparency, needed to correct the gap, is slowly being implemented, as private sector companies are urged to analyze and report gender pay gaps. Increasing awareness is crucial to altering these tendencies. In France, annual campaigns are launched to underscore the concerning reality that, due to the wage gap, women essentially work for free from November 6th until the end of the year.

Another significant aspect is that women are reported to be 'less likely' to ask for a raise or a promotion. As women, it's crucial to recognize our worth, learning to pose uncomfortable questions and advocate for what we rightfully deserve despite societal expectations. Closing this gap would have a significant impact on not only gender equality but societal growth and wellbeing worldwide.

DAISY
...the repercussions of the uneven playing field between men and women extend far beyond what makes headlines. From hindering economic growth... ”

From U.N website

Monthly and hourly gender pay gaps, by country



C.S.O SPACES

EMPOWERING CHANGE: JOIN THE GLOBAL MOVEMENT TO PAINT THE WORLD PURPLE



By Portia Shipman; An Anti-Gender Based Violence Activist & Businesswoman

In a world that often struggles to confront the pervasive issue of gender-based violence, Portia Shipman emerges as a beacon of change, leading a dynamic and impactful movement to raise awareness and support for survivors. Join us in the powerful initiative, "Paint the City Purple," a one-week campaign that transcends borders, founded by the multifaceted entrepreneur, Portia Shipman. With an extensive portfolio ranging from a party bus service to a home care agency, Portia has seamlessly integrated her dedication to business with a passion for advocacy.

Portia's journey as the Founder and former Executive Director of the Sherri Denese Jackson Foundation for the Prevention of Domestic Violence, Inc., began in 2008, born out of a tragedy that claimed the life of her dear friend, Sherri Jackson. Over the past fifteen years, Portia has evolved into a relentless advocate for domestic violence victims, channeling her dedication into tangible action.

The impact of Portia's advocacy extends beyond national borders, with Sherri's story gaining recognition on three major U.S. broadcast

networks since 2018: TV One's "Fatal Attraction," Oxygen's "Buried in the Backyard," and Investigation Discovery's "Dead Reckoning." As the USA Ambassador to Festac Africa Festival, Portia is now taking her mission global in 2024, emphasizing unity, empathy, and empowerment in the fight against gender-based violence.

CAMPAIGN OBJECTIVES

Portia Shipman's "Paint the City Purple" campaign is a multifaceted effort with clear objectives:

Raise Awareness: Illuminate gender-based violence by turning cities worldwide purple, symbolizing global solidarity for survivors.

Community Collaboration: Form partnerships globally with officials, schools, businesses, and organizations to create a united front against gender-based violence.

Educational Outreach: Conduct awareness programs internationally in schools, colleges, and community centers to educate on signs and available resources.

Resource Mobilization: Mobilize resources globally from public and private sectors to strengthen support systems for survivors.

Promote Unity: Encourage the global community to stand together against gender-based violence, fostering empathy and understanding.

ACTIVITIES & EVENTS

The campaign's diverse activities aim to engage people globally:

Purple Lighting: Encourage entities worldwide to illuminate in purple lights for the campaign's duration.

Workshops and Seminars: Organize international educational events to discuss prevention and support.

Community Forums: Host open forums globally for discussions involving survivors, advocates and community members.

Purple Ribbon Campaign: Distribute purple ribbons internationally to raise visibility and symbolize unity.

Public Awareness Art Installations: Display art installations across the globe conveying messages of hope and solidarity.

Collaborative Pledges: Engage officials, businesses, and organizations worldwide in pledging support for survivors.

COLLABORATION FOR IMPACT

Portia Shipman's global vision includes working closely with "Man to Man" and the dynamic women's group "Takataka to Pesa." Together with the dedicated team from Festac Africa Festival, a vibrant and impactful global event is anticipated, not only to raise awareness but also to foster a sense of unity and empowerment within communities worldwide.

CLARION CALL

Let's unite, ignite conversations, and "Paint the World Purple" to stand against gender-based violence! Together, we can make a global difference and create a safer, more supportive environment for survivors. Join us on May 23rd for "Paint Festac Purple," a celebration of solidarity, strength, and hope against gender-based violence, featuring the distribution of 1000 Purple T-Shirts for this momentous occasion.

**This article summarizes
Portia
Shipman's vision for
Unity,
Empathy and
Empowerment in the
fight against
GenderBased Violence**

C.S.O SPACES

COLLECTIVE BARGAIN IS THE CORNERSTONE OF YOUTH EMPOWERMENT



Members of Siaya County Young Generation Alliance during a past meeting| Photo Courtesy

"Siaya County Young Generation Alliance puts collective bargain at the centre of its Youth Empowerment strategies," City Bite has been told by Kevin Onyango, the Youth Director for the organization which started as a Self Help Group, now an established C.B.O, with over 1,000 members drawn from all the six sub-counties of Siaya.

"SCYGA -its abbreviation-is a non-political, non-profit & youth led movement," Onyango stated. "The organization was founded as a Self-Help group in Alego Usonga Constituency back in 2018, with some 30 members drawn from all wards of the sub-county," he said. "As of today, through commitment, diligence and ruthless pursuit of our vision, we have a total of 1,205 registered youth members and we are a registered community based organization, operating under the auspices of the ministry of Labor and social protection," Mr. Onyango said. "We are giving a multi-dimensional approach to the ubiquitous efforts of youth engagement. Collective bargain is an age-old concept that birthed big names like Tom Mboya and even Raila Odinga. However, it is unfortunate that there's a lack of goodwill among modern youths, to collaborate and work towards a common purpose," he said. "We want to change that, and I am so grateful for SCYGA members and its leadership."

It is to be noted that in Siaya County, youth unemployment; which is the

pedestal tenet of youth empowerment is rampant. To illustrate, 64% of labor force in the county are youths, while 40% of this labor force, - predominantly youths - are completely unemployed. This, provides a gap, that can only be addressed by intense collective bargain.

To address this, SCYGA presents a budding platform for professionals, from all career fields, through their youth active engagement initiatives in diverse thematic areas, with strategic partnerships notwithstanding. "Our focus is to educate, empower and uplift the youth," Kevin tells our interviewers. "We are on a mission to promote positive behaviour change among the youth. In this light, we fight anti-HIV and AIDS stigma, we identify and nurture young talents, we conduct extensive research on teenage pregnancy, civic education and by extension we support climate change advocacy programs," Mr. Onyango said.



...We are grateful for our partners who have walked with us...however, challenges are an ironclad part of youth led movements and our key challenge is finance. We ergo call upon interest groups to walk with us..."

KEVIN ONYANGO

"Our vision is meant to ensure an empowered society where youths are engaged meaningfully. In the pursuit of the foregoing, we have established partnerships with tested and proven youth serving organizations and other set ups that work for the benefit of the general public. We are committed to educating and empowering the youth, for their own wellbeing. And I want to thank our key partners including Youth Alive! Kenya, which through Mr. Moses Diang'a has supported us in many ways, to mentor our people on matters leadership and

governance. We have also worked with Ministry of Health, IRDO, AMREF, Muungano Network, Choice for Change Project, Harvest Africa, Ministry of Agriculture among others.

Currently, as a part of our efforts to promote the digital skills advancement among youths, we have lobbied for and ensured that 3 of our members are enrolled



An emblem of The Siaya County Young Generation Alliance

to the Zone 01 project in Kisumu, where they're being equipped with cyber skills and artificial intelligence."

In an increasingly competitive career field, a need is there for synergistic collaborations of such calibre as SCYGA and its partners. However, SCYGA, like most youth led movements face teething challenges, most of which primarily touch on insufficient resources. As we wrap up our conversation ergo, Kevin thanks their patron Advocate Mugoye Mbeya and calls on more willing partners and wellwishers to walk with them the journey to a better world.

BUSINESS

7 EFFECTIVE WAYS TO PROMOTE OUR BUSINESS ON SOCIAL MEDIA



Muthoni Njakwe

In today's digital age, having a strong presence on social media isn't just an option; it's a necessity. If your business isn't leveraging these platforms, very soon, you will be out of business. Your potential customers are actively searching for products and services, and if they can't find you, no doubt, they'll find your competitors. Technology has democratized the business landscape, which has allowed even small businesses to compete on equal footing.

Consider this: as of January 2023, Kenya boasted a social media user base of 10.5 million, which represents 19.3% of the total population. These users spend an average of 3 hours and 34 minutes on social media channels every day. It's an enormous opportunity for businesses like yours to enhance brand awareness, build customer relationships, and directly drive sales.

However, the social media landscape is constantly evolving, as such, you need to adopt a strategic approach to effectively leverage its power for your business growth. Here's how you can do it: 1. Establish Clear Objectives: Setting clear goals is essential for guiding your social media efforts. Whether it's increasing brand awareness, driving website traffic, generating leads, or boosting sales, having well-defined objectives ensures

you stay focused and can measure your progress along the way.

■ **Understand Your Offering and Audience:** Not every product or service appeals to everyone. Understanding your offerings and your target audience enables you to create content that resonates with them. Conduct market research to identify demographics, interests, and preferences, and utilize social media analytics to gain insights into audience behaviors.

■ **Choose the Right Platforms:** You don't need to be on every social media platform. Each platform caters to different demographics and interests, so it's essential to choose the ones where your target audience is most active and where your content is likely to perform best.

■ **Develop a Content Strategy and Foster Engagement:** Consistent and engaging content is the cornerstone of any successful social media strategy. Create a content calendar to guide your posting schedule and focus on producing quality content that adds value to your audience's lives. Engage with your audience by responding to comments, answering questions, and participating in discussions to build relationships and foster loyalty.



Muthoni Njakwe

■ **Competitively the hotel has quickly established base in the hospitality industry, leapfrogging a number of earlier thriving brands, with it's conference facility services described as top notch and corporateish**

■ **Incorporate Paid Advertising:** With organic reach becoming increasingly challenging to achieve, paid advertising is essential for reaching a wider and targeted audience effectively. Invest in paid ads to amplify your reach and drive results.

■ **Incorporate Influencers and Stay Current with Trends:** Collaborating with influencers can significantly expand your brand's reach and credibility. Identify influencers whose values align with your brand and explore partnership opportunities. Additionally, stay informed about social media trends and adapt your strategy accordingly to remain relevant and engaging.

■ **Analyze and Make Necessary Adjustments:** Regularly monitor the performance of your social media efforts using key metrics such as engagement, reach, impressions, and conversion rates. Use this data to identify what's working well and what needs improvement, and make adjustments accordingly to optimize your strategy for success.

By following these steps and adopting a strategic approach to social media marketing, your business can harness the power of these platforms to fuel growth, build a strong brand presence, and drive meaningful results.

Muthoni Njakwe is an Innovative digital marketer and founder of Stedcomm Digital Marketing Agency, based in Nairobi. Passionate about driving business growth through data-driven strategies.

CLIMATE CHANGE

EXPLORING THE URGENCY OF ADAPTATION IN THE FACE OF INEVITABLE CHANGE




Viola Adhiambo

City
Bite
MAGAZINE
VOLUME 7

The specter of climate change looms ever larger on the horizon, casting a shadow of uncertainty over the future of our planet. In a paradigm-shifting analysis, acclaimed economist Robert S. Pindyck from MIT Sloan delves into the heart of this crisis in his groundbreaking work, "Climate Future: Averting and Adapting to Climate Change." Through his lens, we confront not only the stark reality of our changing climate but also the imperative for immediate action and adaptation.

Pindyck fearlessly confronts the uncertain terrain of climate change, highlighting the complexity of its impact on our global economy and societal fabric. Despite concerted efforts to curb emissions, the relentless surge of greenhouse gases, particularly from burgeoning economies like China and India, renders complete reversal a daunting task. Even if emissions ceased today, the lingering effects would reverberate for generations, demanding a paradigm shift in our approach.

With a sobering gaze into the future, Pindyck forecasts a trajectory of warming that could exceed 3 degrees Celsius within the next five decades. This rise, propelled by unchecked emissions from emerging economies, threatens to unleash a cascade of consequences, from diminished GDP to catastrophic humanitarian crises. The uncertainty surrounding these projections underscores the urgency of proactive measures.



...it's extremely important to reduce emissions and that we have to do everything we can to reduce emissions quickly and as much as possible...

ROBERT PINDYCK

In the face of mounting challenges, Pindyck issues a clarion call for adaptation as the linchpin of our survival strategy. From resilient agricultural practices to strategic urban planning, he advocates for a multifaceted approach to fortify our communities against rising sea levels, extreme weather events, and ecological upheaval. Embracing the spirit of human ingenuity, he reminds us that innovation has historically been our greatest asset in navigating uncharted territory.

3°

The amount in celcius with which global warmth might rise in the next five decades according to Robert Pindyck

Ultimately, Pindyck reframes climate change not as an insurmountable fate, but as a collective challenge demanding a unified response. Each individual action, no matter how small, holds the potential to tip the scales in favor of a more sustainable future. As we stand at the precipice of unprecedented change, the time for complacency has passed. It is through collective action and unwavering resolve that we can forge a path towards resilience in the face of uncertainty.



A pictorial illustration of Climate Change | Photo Courtesy

Earth's temperature has risen by an average of 0.11° Fahrenheit (0.06° Celsius) per decade since 1850, or about 2° F in total. The rate of warming since 1982 is more than three times as fast: 0.36° F (0.20° C) per decade.

Viola Adhiambo is a Climate Change and development specialist.

HEALTH

WHY MAJORITY OF PEOPLE ARE INDIRECT CONTRIBUTORS TO THE SPREAD OF MALARIA DISEASE



By Emmanuel Otieno Obwanga| Photo Courtesy

has largely contributed to the Spread and shift in Malaria Patterns which is largely attributed by Human Behavior.

The consequences of malaria on individuals and communities include high morbidity and mortality rates, especially amongst young children, pregnant women, and individuals with compromised immune systems who are considered vulnerable with symptoms such as fever, chills, headache, muscle aches, fatigue, nausea, and vomiting.

These symptoms are the major cause of continuous deaths and spread of Malaria since some of them are related to other communicable disease such as cholera. Majority of the population despise the possibility of such symptoms to be Malaria related hence lack of promptly diagnosis leading to severe forms of Malaria characterized by organ failure, anemia, respiratory distress, coma, and even death.

This calls for Social Behavior Change in how we perceive Malaria Disease and its far reaching consequences. Actually it might look small but it's a giant, it might appear normal but it's destructive. We can decide and be the agents of Change, stop the Spread of Malaria and Create a Malaria Free society. To this day, I am a proud Zero Malaria Ambassador and I hope this dream will one day come true. Remember; Zero Malaria Starts with me, You and All of us.

I grew up in a small village where majority of people were used to herbal medicine. The little tablets we could afford were shared amongst many children whose hopes were pegged on this particular drug. Hospitals were miles away and many of us thought that sharing was caring, my late mother included.

Most of the time, I would experience severe headache with a lot of coughing and a little bit of chest pains. At times I would puke yellow like substance and in such cases I would be told that somebody somewhere had bewitched me. Herbs would be bought and I would take some cups assuming that I would be fine. Sometimes I would feel my body joints very weak, spreading up to my torsos. I would also take a lot of water since I believed that it was the best way to cool my heated and tired body muscles.

There was no mention of Malaria Disease. This was largely contributed to the low knowledge and cultural beliefs around the village. I would get very sick until a good Samaritan from Town who probably was away for holidays could come and take me to hospital on which I would be diagnosed with Malaria disease, I could count it luck since many children from my village never had it, they were either waiting for some miracle or died at a tender age.

Today even with the advancement of Technology, there is so much happening on the background that



A procession led by Nyamira Governor H.E Amos Nyaribo during a past event that marked world Malaria Day in Ekerenyo Nyamira County



Consistent broadcast of National Health Promotion messages, so that people can learn the symptoms and how to limit exposure to Malaria prevalence have had a positive impact on reducing malaria in endemic zones.



...I am a proud Zero Malaria Ambassador and I hope this dream will one day come true...

EMMANUEL



Emmanuel Otieno Obwanga is a Diplomat and Policy Expert/Co-Founder CITY BITE MAGAZINE; Project Lead-Digital Health at Kenya Malaria Youth Corps and a member of Health Data Governance Working Group at Transform Health Organization.

THE DIPLOMAT

THE POWER OF MULTI-STAKEHOLDER DIPLOMACY IN THE AGE OF MULTILATERALISM



As you walk in, the winds and the fresh air sweeps you, the greenery of trees with well kempt lawns flow endlessly, neat pathways and the majestic flags bestriding the walk and aisle welcome you. The world has converged in what is the most quintessential meeting of stakeholders to share notes on climate policy. Here in this meeting major conventions and resolutions are going to be adapted. There is an air of subtle command, the buildings crafted of bare stone disarm you reflecting nature's raw crust. The ingenious of its architecture being in understatement. An old stone A large plaque written karibUNi, with U and N appearing in blue welcomes you to the UN.

I look around and realize that in these tranquil rooms are the intricacies of the world's most essential deals and policy moves. Working groups are converged on last minute touch ups to present to their UNEP's working group. Beyond this serene environment is a carefully crafted ideal and methodology that drives the world agenda. The building that stands for centuries.

I have come here to meet other stakeholders and I cannot begin but help to think of multi-stakeholder diplomacy. So, what is multistakeholder diplomacy?

Multi-stakeholder diplomacy says

that for a given policy to succeed, you need all hands-on deck. You need all eyes, and all voices. The rise of multi-stakeholder diplomacy in the 21st Century has been a concept that underlies the intersection of communities. Communities herein means that various people, industry partners, and firm come together to work on developing solutions. The genius of multistakeholder diplomacy is how one aspect helps to further the ends of another.

With the rise of multilateralism in addressing global challenges, we are compelled to work together, to learn from each other and to attack these problems in a collective manner. So, you might ask – how can individuals participate in multistakeholder diplomacy; well by influencing voices. Bringing voices to the table, and creating relations that encourage collaborations between parties to achieve common goals.

The world has become a perilous place and it is likely that the advancement of one policy affects other actors, and impedes growth or isolate parts. For example, in the clamor for free speech we are everyday seeing how the development of individualistic companies or sectors without the involvement of others has brought with it new challenges. Lawsuits and congressional commissions.

Which if you ask me can only speak of lack of stakeholder diplomacy.

The significance of working with other persons and of great experiences is complimentary policies and systems that take care of all. There is a great urgency at this very moment for working groups to coalesce their experiences and expertise in developing policy frameworks that cover all blind spots. In some occasions, absence of multistakeholder approach is gag-orders or gag regulations aimed at merely eliminating progress rather than moving as whole. With great urgency to front and address the most urgent issues around the globe. If we are to benefit from multilateralism, we cannot ignore conglutinating to resolve the biggest challenges of our age – be they security issues, climate, energy, health, technology or any other.

I have great admiration of the existing structures that the UN has put in place to promote multistakeholder diplomacy. I hope my beloved Africa shall make use of multistakeholder diplomacy to realize its ambitions, as this is the only way to unlock grand goals such as AfCFTA. Else without implementing stakeholders, these policies no matter how well articulated, are merely good thoughts.



This article was written by Meshack Nzioka. He is the founder of WAKA Africa

EDUCATION

EDUCATORS, PARENTS AND LEARNERS CORNER

Ms Odhiambo Ruth

Have you ever wondered which curriculum would work best for your child?

There are a number of curricula you can choose from but I would like to inform you about the Cambridge curriculum.

Previously the Cambridge system only took in learners from the age of 7 upwards, however that has changed over time and this forms the good news. The Cambridge System rolled out a new level for our young ones. This level is Cambridge Early Years and it takes in learners from the tender age of 3.

Now if you did not know, the Cambridge Pathway gives learners a clear path for educational success from the ages of 3 to 19 and helps them develop the skills they need to achieve at school, university and even in the work place.

One of the reasons why I love the Cambridge Curriculum is because each of its stages builds on learner's development from the previous one, or rather education systems, leading seamlessly from early years to secondary and pre-university years-but they are also available separately. This gives institutions the flexibility to offer the Cambridge Pathway in the way that best suits them.

The Cambridge Early Years offers a play-based program, with: a holistic curriculum, engaging resources, support to measure progress as a parent or even an educator.

It offers 6 curriculum areas which also include Personal, Social and Emotional Development.

Cambridge Early Years gives the best start in life, helping them meet key early milestones and thrive in and out of school.

Having been a teacher for some years now, I can say with certainty that learners learn best through play. The learners are encouraged to develop at their own pace, act independently and discover feelings of self-worth through a play-based approach. Your child will also develop the knowledge and skills they need for the next stage in their education.

This curriculum focuses on four key areas of childhood development, cognitive development, language and communication development, and social and emotional development. This approach is based around formative assessment which includes observation of learners in the learning environment and evidence gathered during learning. There is also a story-based digital assessment alongside your ongoing observational assessment in the classroom or at home.

Next week I will be dwelling more on the Cambridge Primary pathway so grab your next copy same time next week.



Ms Odhiambo Ruth is a teacher at Fairmont International Schools; Kisii

POETRY CORNER

FAKE LOVE

A star fell,
The only place
better than hell,
It was a week,
We never met,
Yet I gave up
everything,
Just to be told I
was nothing,
My heart,
My Beat,
Had never found
such a love,
Yet all good
things flew away
like a dove,
Just imagine,
Like a car
without an
Engine,
I couldn't move,
Nor would my
legs allow me to
drive,
She only lied to
me,
Yet someone
was keeping her
away from me,
Yet here I am,
Still hoping,
And coping,
That she was
true,

PERSON OF THE WEEK

BABU OWINO

prompting some zealous political commentators and spectators to place him in the conversations of future Luo king-pin.

Nonetheless, Hon. Paul Ongili's remarkable work as the Member of National Assembly for the people of Embakasi East have turned him into a model upon which some politicians base their service delivery.



Babu Owino teaches Mathematics at Kristiansand Academy earlier this week | Photo Courtesy

In that theme, for instance, a poll conducted in the waning days of 2023 featured Mr. Ongili among the best performing M.Ps in Kenya. This is neither by chance, nor by luck. It's because he has worked for it and earned it.

As aforementioned, his passion for education and the fight on illiteracy makes him among the best performers in terms of bursary allocations. As a bonus, through the famous Babu Owino T.V, he has impacted lives of many learners through his revision sessions and Maths classes, especially during National examination periods.

"I have interacted with him, and I can say with confidence that he is a nice man," Dave Owango tells City Bite. "He is equanimous, open minded, generous and brilliant,"

Owango said..

Important to note is the fact that outside politics, Paul is a dedicated family man, who holds dear the values of proper fatherhood and husbandhood.

In summary, Babu has achieved so much for the people of Embakasi and has shown the nation that loyalty is the key to success in politics and in families.



...He is
equanimous, open
minded, generous and
brilliant ... ”

Owango

Among his key achievements in Embakasi are; revamping road networks, advocating for and ensuring timely allocation of bursaries, construction of over 20 roads, seriate medical camps and others.

City Bite congratulates Mr. Ongili and encourages him to keep working hard for Embakasi Constituency and her people.

2011

The Year When Babu Owino first joined Politics

2017

Babu is elected MP for Embakasi East Constituency for his first term



Embakasi East Constituency M.P Hon. Paul Ongili "Babu Owino" | Photo Courtesy

This week, City Bite fetes Embakasi East M.P Hon. Paul Ongili. Popularly known as Babu Owino, he is a dedicated public servant, whose steadfast commitment to fight illiteracy transcends borders, not only in Kenya but also in the African continent.

A young politician, Babu already boasts a decorated political career, sub rosa an excellent academic history. To illustrate, Mr. Ongili is one of the only few politicians in Kenya to hold more than one degrees, each on distinct fields of study.

Most recently, he received a honorary Doctorate Degree in Benin, that recognized his remarkable political leadership skills. While responding to the gesture, Owino cultishly wrote "Thanks to the Almighty God for my Honorary Doctorate Degree in Political Leadership from Weldios University in Benin Republic."

Noteworthy is the fact that his political journey began way back in 2011, when he was first elected as the chairperson for the Student's Organization for Nairobi University -SONU-. Since then, Babu has made tremendous strides in politics,

ENTERTAINMENT

EMBRACING THE SOUL OF AFRICA: FESTAC FESTIVAL 2024



FESTAC AFRICA FESTIVAL C.E.O Grace Mumo recently had an interview with City Bite. The contents of this article are drawn from the interview

In the heart of Africa beats the rhythm of unity and celebration, embodied by Grace Mumo, a visionary Pan-Africanist and the driving force behind FESTAC, the Festival of Arts and Culture. More than a mere event, FESTAC is a vibrant tapestry woven with threads of identity, diversity, and unity, inviting the world to revel in the essence of African culture.

The Festival of Arts and Culture (FESTAC) is more than just an event; it's a vibrant celebration of identity, diversity, and unity. As we delve into its history and evolution, we uncover the profound significance it holds for Africa and the world.

Originating from the vision of Africa's forefathers, FESTAC emerged as a platform to unite Black people worldwide in a jubilant celebration of their heritage, creativity, and resilience. Rooted in the desire to embrace and honor diversity, FESTAC transcends boundaries, inviting individuals from all corners of the globe to revel in the rich tapestry of African culture.

The upcoming 2024 Festival marks the fifth World Black and African Festival of Arts and Culture,

slated to take place from May 20th to 26th in Kisumu, Kenya. This milestone event promises to be a testament to Africa's dynamism and spirit, showcasing the continent's boundless talent, innovation, and potential.

In our diversity lies our strength; in our unity lies our power.

GRACE MUMO

Reflecting on FESTAC's legacy, we journey back to its inception in 1966 and its subsequent resurgence in 1977. These historic gatherings, held in Dakar, Senegal, and Lagos, Nigeria, respectively, heralded a new era of cultural exchange and celebration. The magnitude of FESTAC '77 was so profound that it birthed FESTAC town, a testament to Nigeria's enduring commitment to fostering cultural expression and unity.

Despite a hiatus spanning 45 years, FESTAC reemerged in 2020, propelled by a renewed sense of purpose and determination. In the face of global challenges, including the COVID-19 pandemic, FESTAC persevered, embracing innovation and collaboration to uphold its mission of cultural celebration and exchange.

Behind FESTAC are numerous sponsors, supporters, promoters, and partners, including notable figures like Prof. Lumumba, who champions youth empowerment, the World Health Organization, the Kenya Dental Association, and various government bodies like the East Africa Community. Ambassadors like Mr. Akech Obatimasewa are instrumental in driving the festival's vision forward, with support from diverse communities, organizations, and

individuals across Africa and beyond.

The upcoming FESTAC Africa 2024, the esteemed 5th World Blacks and Africans Festival of Arts and Culture, is set to take place from 20th to 26th May 2024 in Kisumu, Kenya. Nestled on the picturesque shores of Lake Victoria, Kisumu is gearing up to become the epicenter of cultural excellence during this momentous occasion.

The journey to Kisumu, the host city for the 2020 Gold Festival, epitomizes the festival's resilience and adaptability. Spearheaded by passionate advocates and visionary leaders, Kisumu emerged as the ideal setting to continue FESTAC's legacy, thanks to its vibrant arts scene and commitment to cultural preservation.

However, FESTAC is not merely a showcase of artistic talent; it is a catalyst for social change and progress. Through strategic partnerships and inclusive programming, FESTAC addresses pressing issues such as youth empowerment, gender equality, and environmental sustainability.

Key initiatives, including youth empowerment programs, health screenings, and advocacy campaigns against gender-based violence, underscore FESTAC's commitment to fostering holistic development and social cohesion. By harnessing the power of art and culture, FESTAC empowers communities, fosters dialogue, and inspires positive change.

SPORTS

IF UNITED CAN LEARN FROM OUR ATHLETES, LET US LEARN FROM UNITED'S FOOTBALLERS



Manchester United's First eleven football team is expected to be addressed by Kenyan Athletes | Photo Courtesy



Kenya's Eliud Kipchoge who is considered World's Greatest Marathoner of all time pictured during a past competition | Photo Courtesy

18

Good Ambassador
Eliud Kipchoge's good relationship with Sir. Jim Ratcliffe is a significant factor in the proposed working relationship between Kenyan athletes and Manchester United.

This week, Manchester United made the ambitious move to import both Kenyan athletes and Newzealand's rugby team as a way to promote discipline and intensify training among players at Carrington. This move, which is now popular among the club's fanbase comes in the backdrop of a 25% stake acquisition of United shares by INEOS.

Kenya, is known for producing some of the most prolific athletes among them Eliud Kipchoge, who according to athletics analysts is the world's greatest marathoner of all time, after having set the world marathon record for completing a run in under two hours in 2019, during a competition that was sponsored by the petrochemicals firm -INEOS-.

According to those in the know, the Kenyan athletes will address United players in one of the many strategies being put in place by the club to change the mentality at Old Trafford.

While this is a good move for the cultural diplomacy of the country, it is in the best interests of the stakeholders in the sports department to take advantage of this once in a lifetime opportunity, to

improve the trajectory of sports in the Kenya, especially football. In simple terms, this opportunity should be treated as an exchange program between Harambee stars and Manchester United in such a way that during summer holidays, United team should play at least one match or two against the Harambee stars with an additional continuous exchange of ideas on how to modernize football in the country, new training techniques and football facilities.

This way, Kenya's cultural/sports diplomacy will not only be enriched, but the country's football will also immensely improve as regardless of their recently lacklustre form, incorporating ideas from football's most competitive league could prove instrumental to the growth and performance of the National football team.

For context, Kenya currently ranks 111 in the FIFA Men's ranking after dropping off from four places, while the Women's National team ranks 151 globally. This, in itself underscores the teething need for new and modernized ideas, that could revolutionize Kenya's football, either gradually or in one fell swoop.

Most recently, Africa's most prized competition was concluded. Since it's conceptualisation, the Kenya National team has only participated seven times and never won the trophy, while they have never qualified for the World Cup at all.

ACCORDING TO FIFA WORLD RANKING...

111

Kenya's Men's National Football team rank as of 2024, dropping from 107 in the previous year.

151

Kenya's Women's National Football team rank as of 2024, dropping from 107 in the previous year.

AGRICULTURE

DRIP IRRIGATION SYSTEM



Felix Oloo

Definition

Drip Irrigation is the most efficient and water saving technology. Drip Irrigation delivers water and nutrients precisely below the root zone. Plants get water in the right time and amount. All drops count and a farmer saves up to 80% of water.



An irrigation scheme

Pros

- * Uniform water and nutrient application
- * Easy to install and maintain
- * Efficiency in terms of water consumption and conservation
- * Minimal risks of leaching hence suitable for fertigation
- * Affordable
- * Durable



1. Clogging
2. Leakages

SOLUTIONS

Clogging refers to the blockages experienced in drips due to large particles of silt or clay suspended in Irrigation water. Clogging could also be as a result of algal growth or dissolved salts like carbonates and bicarbonates.

Passing sulphuric acid or chlorine through Irrigation pipes can assist in solving this problem. Care should be taken during this process to ensure no damage occurs.

Felix Oloo is an Agronomist

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FASHION

CITY BITE

TETE A TETE WITH MILANYA RE EAST AFRICA PLUS SIZE FASHION AFFAIR

She was motivated by the struggles her mum went through during her childhood days. As she grew up, she witnessed her struggle with dieting and drinking hot-lemon water, hoping to 'cut wait'. While at it, she -Winnie's mum- ignored the health risks that foregoing meals could expose one to, at the advise of some overzealous beavers of weight loss."

Why is this Event Important ?

"A major factor influencing its founding was the fact that many women in Western Kenya are curvaceous. These women are vulnerable to body shaming and shamers. The former is ubiquitous the world over. You find young girls are being conditioned to believe that plus size is bad. Some of them are even bullied in schools, other social places and even at family levels. As such, they grow up with low self esteem. Ergo, this is personal to us and to women. We want the next generation of women to be comfortable in their own skins, because when a mother is not proud of who she is, there is a very high likelihood that her child will grow up with a very low self esteem. That's what we are changing and that's why this is important."

"African women are naturally curvaceous and we are appreciating this detail through the East Africa Plus Size Afair."

How has this event impacted the fashion industry?

"African women are naturally curvaceous and we are appreciating this detail through the East Africa Plus Size Afair."

INQUIRE MORE ON AUDITIONS
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VENDORS CAN REACH OUT THROUGH
0748726925/ 0103115150

FOR TICKETS, CONTACT
0713468922

Email address
plussizefashionaffair@gmail.com

After nine years of consistency, we have made a difference in many ways. First of all, our uniqueness in doing things has ensured that we stand out among other events of this cadre. We have inspired the genesis of plus size design industry. Contemporarily, due to our work, we have designers in the City of Kisumu, who primarily focus on plus size designing. It is safe to say that we are abetting a new approach to fashion, where all women are appreciated regardless. Let us not shame children about their bodies and let us instill the belief that all are unique and beautiful in their own ways."

Any important information on the East Africa Plus Size Fashion Affair ?

Auditions will take place on 30th of March 2024, at Mirok Gardens Milimani. All interested models are asked to join us on that date from 2.00pm-6.00pm, dressed in white vest tops and black tights. Further, models are to wear comfortable heels.

For the event, we are calling upon vendors, corporate partners and sponsors to fight with us, the war on body shaming.

Of importance is, the event will take place in June 2024, on date that we shall soon confirm. Ticket prices are Kes. 1,000 for VIP and Kes.2,500 VVIP.

100

The maximum number tickets available for the upcoming East African Fashion Affair

20.



Jacky Milanya ; The Director of Programs At The East Africa Plus Size Fashion Affair.

Who is Milanya?

"I am an outgoing, confident and proudly plus size lady who works as the director of programs at East Africa Plus Size Fashion Affair. Professionally, I am a team player"

What's East Africa Plus Size Fashion Affair ?

"It is a runway event with the sole objective of appreciating the beauty of curvaceous women. We are demystifying the misconception that modelling is a thing for the slim ladies. In a nutshell, we are telling the world that curvy is also beautiful."

Can you give a brief history of the East Africa Plus Size Fashion Affair?

"This year's event will mark the first East Africa Plus Size Fashion Affair. However, it was founded nine years ago (2015), as Kisumu Plus Size Fashion Affair. The brain behind this event is Winnie Wenger Walcott.

CULTURE

PAINT THE CITY PURPLE CAMPAIGN:

A Call to End Gender-Based Violence at FESTAC AFRICA FESTIVAL



By Caroline Muka

In a world where festivals serve as vibrant celebrations of culture, music, and art, Festac Africa is taking a bold step to address a crucial issue that often remains in the shadows - gender-based violence. As a part of this year's festivities, an inspiring side event, "Paint the City Purple", has been organized to shed light on this pervasive problem and spark conversations that lead to real change.

Portia Shipman resides in Greensboro, North Carolina in USA, she is a relentless advocate and fighter for victims of domestic violence not to mention a survivor of the inhumane act. She has achieved a lot but is still pushing to save more lives one at a time. She has organized the Paint the City Purple Campaign in the Festac Africa Festival as one of the bold steps towards a globe safe from Gender-Based Violence. Alongside her is Carolyne Titia an enthusiastic and passionate youth in the campaign to end gender-based violence who is working with her team and the Taka Taka to Pesa group to ensure the campaign takes its full course and the people are actively involved and have fun conveying the message. Carolyne is a Turkana lady who takes the initiative to advocate against FGM, Female Genital Mutilation, as a form of gender-based violence. She resides in Kisumu Kenya.

Sibusiso Fihlani is a playwright and theatremaker who resides in South Africa and works with people as a drama therapist to help individuals explore and address emotional and psychological challenges. He will be using drama therapy to create safe spaces for participants of the festival and using process drama to create a pop-up performance about gender-based violence.

The Paint the City Purple Campaign is going to take place for the seven days of the festival and that is from the 20th to the 26th of May 2024 the 23rd being its prime day where a big surprise for the fans is prepared, do not miss this opportunity of interacting and holding hands with different people from all over the world to stop gender-based violence. You are urged to register via www.festacafrica.org and be a part of this great change. A lot of fun activities, conversations, and demonstrative actions will take place, come let's paint the city purple together.

Gender-based violence affects millions of people worldwide, transcending borders, cultures, and socioeconomic backgrounds. Festac Africa recognizes the importance of using its platform to amplify the voices of survivors, raise awareness, and ultimately contribute to the eradication of gender-based violence in all forms. This therefore agrees with the urgency of this side event.

The Paint the City Purple Campaign is not just a forum for discussions; it is a powerful call to action. By attending, festival-goers will join a community committed to fostering a safer and more inclusive world. The event promises to be an enlightening experience, providing attendees with valuable insights, tools, and resources to actively participate in the fight against

gender-based violence.

ACTIVITIES & HIGHLIGHTS

- Panel Discussions:** Renowned experts, activists, and survivors will lead engaging discussions on the various facets of gender-based violence, from its root causes to effective prevention strategies.
- Workshops:** Interactive workshops will provide attendees with practical skills and knowledge to become advocates for change in their communities. Topics may include bystander intervention, consent education, and support for survivors. A purple walk will be conducted around the city to mark this bold step.
- Artistic Expressions:** The side event will feature powerful artistic performances, including music, dance, and therapeutic drama, to creatively convey the impact of gender-based violence and the strength of those who have overcome it.
- Resource Fair:** Local organizations and support groups dedicated to combating gender-based violence will be present, offering information, resources, and opportunities for collaboration. To participate in this transformative side event, simply attend the Festac Africa Festival and make your way to the dedicated space for discussions and activities against gender-based violence. Your presence and engagement can make a significant difference in raising awareness and building a community dedicated to ending gender-based violence. Festac Africa Festival is not just an opportunity to revel in the joy of festivities; it is a chance to be part of a movement towards a safer, more equitable world. By attending this side event, festival-goers can contribute to breaking the silence surrounding gender-based violence and be catalysts for positive change. Let's come together at Festac Africa Festival to celebrate culture, unity, and the collective strength to end gender-based violence once and for all.

OF IMPORTANCE...



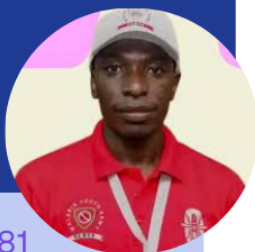
■ PRIESTESS of the West

Portia Shipman is an African-American anti-GBV champion and a serial business woman, whose passion for African cultural diversity once drove to the heart of a local Nigerian Community, where she was anointed as a priestess.

For her love of black excellence and ardor for African cultural diversity, she is one of the many high profile promoters of the upcoming FESTAC AFRICA FESTIVAL, which will take place in the City of Kisumu, Kenya.

In a conversation with City Bite, Shipman emphasizes the need to preserve African cultural heritage and be proud of the African skin tone. As a lifelong anti-GBV advocate, she highlights the need for more critical voice and lauds the planners of FESTAC for choosing to go purple.

Emmanuel Otieno Obwanga is the co-founder of CITY BITE MAGAZINE



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Contact City Bite



■ FESTAC Festival is A blessing for Africa. Let's embrace it.

Africa's cultural diplomacy has been in a gradual process of maturity. However, sorry to state, there still exist elements of white supremacy in the modern world.

This presents a gap to be bridged. It is upon Africa and pan Africanists to showcase the pride with which we bear the African culture.

There's no ground for complacency. FESTAC Africa Festival is our way out. It is our way to show our strengths and the beauty in our cultural beliefs. Let us embrace it & let us collectively protect the values which our dear continent holds in high esteem.

Grace Mumo is the C.E.O of FESTAC Africa Festival



■ KELVIN Kiptum's burial brought forward.

At the request of President William Ruto, Kelvin Kiptum's burial has now been brought forward to 23rd February 2024.

The burial, earlier slated for Saturday will now take place on Friday to fit within the schedule of the president, who will reportedly mourn with Kelvin's family.

Kiptum was before his demise widely considered by Kenyans as the heir apparent to Eliud Kipchoge's marathon throne.

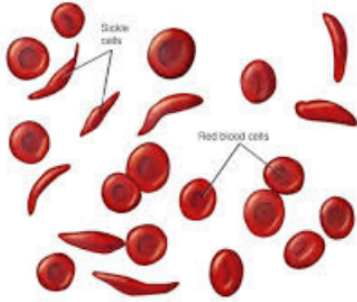
In the wake of his death however, the athlete's father requested for government and well wishers' intervention. As a result, those in situ at government offices ordered for a house to be built in seven days, now six with only Thursday left.



■ Most recently, Nyamasaria Buspark officially began in Kisumu in a development that has now been lauded by many as a genius move by the City Manager Aballa Wanga and other stakeholders to decongest Kisumu City CBD

ADDITIONALLY...

SICKLE CELL: A LIFELINE FOR PATIENTS



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Sickle cell disease is a genetic disorder that affects the shape and function of red blood cells, causing them to become sickle-shaped and sticky. This can lead to various complications, such as pain, infections, anemia, and organ damage. Sickle cell disease is more common in people of African descent, especially in regions where malaria is prevalent.

According to data from the Kisumu County Department of Health, Nyanza has one of the highest burdens of sickle cell disease in Kenya, with about 1,500 children born with the condition every year. This means that three to four out of 100 newborn babies have sickle cell disease, and 50 to 90 per cent of them do not survive past their fifth birthday. The high prevalence of sickle cell disease in Nyanza is linked to the historical adaptation of the Nilotic communities living near rivers and water bodies, where malaria was common. Sickle cell trait, which is inherited from one parent, offers some protection against malaria, but sickle cell disease, which is inherited from both parents, causes serious health problems.

People living with sickle cell disease in Nyanza face many challenges, such as lack of access to specialized care and treatment, high cost of medication and blood transfusion, stigma and discrimination, and low awareness and education about the condition. However, there are some initiatives that aim to improve the situation for sickle cell patients and their families in the region. For example, the Jaramogi Oginga Odinga Teaching and Referral Hospital (JOOTRH) in Kisumu has partnered with Novartis Pharmaceuticals to strengthen the sickle cell disease management and care unit, which will provide training and capacity building for health workers, free or subsidized drugs for patients, oxygen cylinders and other equipment for crisis management, and genetic testing and counseling for families. The project was launched in December 2021 and is expected to benefit thousands of sickle cell patients in Nyanza and beyond.

In Rongo, a town in Migori County, Kenya, there is a sickle cell clinic that was launched in April 2021 by the office of the first lady in Migori County, represented by H. E. Agnes Ochilo. She was accompanied by Evaline Mahiri, the deputy governor's wife. The clinic is a collaboration between the Children Sickle Cell Foundation and the German Doctors, who provided training and support for the community health volunteers and clinicians on how to identify, manage, care and treat sickle cell disease. The clinic also received donations of sickle cell awareness materials and commodities from Novartis, a pharmaceutical company.

The sickle cell clinic in Rongo is one of the few specialized facilities in Kenya that offer comprehensive services for people with sickle cell disease. The clinic aims to improve the quality of life and reduce the mortality rate of sickle cell patients by providing early diagnosis, regular follow-up, medication, blood transfusion, counselling, education, and referral services. The clinic also conducts outreach activities to raise awareness and prevent stigma and discrimination against people with sickle cell disease in the community.

Sickle cell disease is a serious and lifelong condition that requires constant care and support. However, with proper diagnosis, treatment, and prevention, people living with sickle cell disease can live longer and healthier lives. Nyanza is one of the regions that is most affected by sickle cell disease in Kenya, but it is also one of the regions that is making progress in addressing the challenges posed by the condition. By working together with partners such as Novartis, the county government of Kisumu, and other stakeholders, JOOTRH hopes to improve the quality of life for sickle cell patients and their families in Nyanza.

By Viola Adhiambo; Climate & Development Specialist.

NOTABLE QUOTES

THE VIEW POINT



GLADYS WANGA ”
 From Kenya to Africa; from Africa to the World. Congratulations our President, Your Excellency, Dr @WilliamsRuto on your appointment as the African Union Champion for Institutional Reforms.



ALEXANDRIA OCASIO ”
 It is appalling that AIPAC is targeting women members of Congress who have survived sexual assault with this horrific rhetoric.

Each and every day, their role in US politics becomes a greater scandal.

They are the NRA of foreign policy. Of course they don't want a ceasefire.



H.E WILLIAM RUTO
 Our economy is on an upward trajectory that will create more jobs and more wealth, finance investment in public goods and services and usher this nation into an era of inclusive growth.”



ELSA MAJIMBO ”
 Damn I really love South Africa. Like ride or die kind of love ❤️ South Africans have shown up for me in ways I have no words to describe. Just here to acknowledge and be grateful



ANDREW KIBE ”
 Super Senator @edwinsifuna is truly an interesting man. He was a little pressed for time but 1 hr went by like it was a minute. Catch the convo on all my platforms



SIR. JIM RATCLIFFE
 It's a new decision to make for us. He's Man United player. We need to look at facts, judge fairly and take into consideration what the values of the club are. Then we come out of that with a decision on Greenwood.”



ERIC AMUNGA ”
 COVID-19 vaccines left a lot of pain, injuries and deaths.
 These vaccines are not safe and were never effective.
 Human beings were injected with poison.
 Nobody is ready to admit this wickedness.
 If you were injected with that poison, start detoxifying.

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GALLERY

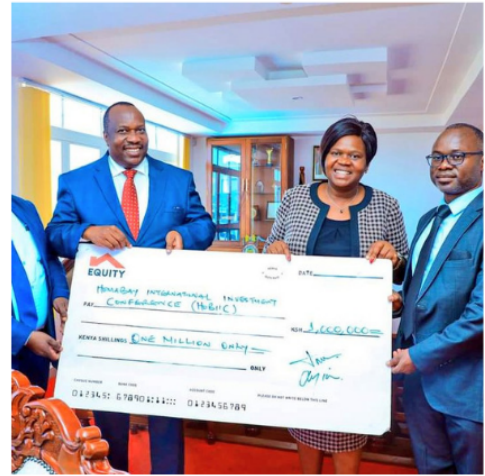
PHOTOS OF THE WEEK



Babu Owino teaches Mathematics at Kristiansand Academy |Photo Courtesy



Raila Odinga poses for a photo with Students in his alma mater | Photo Courtesy



Homa Bay County Governor H.E Gladys Wanga receives support from Equity bank for Homabay International Investment conference| Photo Courtesy



House construction ongoing in Kelvin Kiptum's home | Photo Courtesy



Erick Omondi launches a new bridge with baby Kemunto |Photo Courtesy



President Ruto with Governors and other leaders| Photo Courtesy



President Ruto hosts Lt-General Silas Ntigurirwa at Statehouse Nairobi |Photo Courtesy



Liverpool's Luis Diaz celebrates after scoring the a goal vs Luton Town in the Premier League| Photo Courtesy



Manchester United players celebrate after scoring a goal against Luton| Photo Courtesy

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